**Percent Minority Population**

The highest minority population concentrations are found in smaller metros in California and Texas, and in large markets along the eastern seaboard.

<table>
<thead>
<tr>
<th>Rank</th>
<th>County</th>
<th>MSA</th>
<th>Percent Minority Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Webb, TX</td>
<td>Laredo, TX</td>
<td>98.0%</td>
</tr>
<tr>
<td>2</td>
<td>Hidalgo, TX</td>
<td>McAllen-Edinburg-Mission, TX</td>
<td>95.1%</td>
</tr>
<tr>
<td>3</td>
<td>Cameron, TX</td>
<td>Brownsville-Harlingen, TX</td>
<td>92.4%</td>
</tr>
<tr>
<td>4</td>
<td>El Paso, TX</td>
<td>El Paso, TX</td>
<td>90.5%</td>
</tr>
<tr>
<td>5</td>
<td>Imperial, CA</td>
<td>El Centro, CA</td>
<td>88.7%</td>
</tr>
<tr>
<td>6</td>
<td>Bronx, NY</td>
<td>New York-Northern New Jersey-Long Island, NY-NJ-PA</td>
<td>87.7%</td>
</tr>
<tr>
<td>7</td>
<td>Miami-Dade, FL</td>
<td>Miami-Fort Lauderdale-Pompano Beach, FL</td>
<td>84.2%</td>
</tr>
<tr>
<td>8</td>
<td>Honolulu, HI</td>
<td>Honolulu, HI</td>
<td>83.6%</td>
</tr>
<tr>
<td>9</td>
<td>Prince George’s, MD</td>
<td>Washington-Arlington-Alexandria, DC-VA-MD-WV</td>
<td>79.3%</td>
</tr>
<tr>
<td>10</td>
<td>Dona Ana, NM</td>
<td>Las Cruces, NM</td>
<td>78.9%</td>
</tr>
<tr>
<td>11</td>
<td>Hawaii, HI</td>
<td>Hilo, HI</td>
<td>74.8%</td>
</tr>
<tr>
<td>12</td>
<td>Los Angeles, CA</td>
<td>Los Angeles-Long Beach-Santa Ana, CA</td>
<td>74.2%</td>
</tr>
<tr>
<td>13</td>
<td>District of Columbia, DC</td>
<td>Washington-Arlington-Alexandria, DC-VA-MD-WV</td>
<td>72.9%</td>
</tr>
<tr>
<td>14</td>
<td>Queens, NY</td>
<td>New York-Northern New Jersey-Long Island, NY-NJ-PA</td>
<td>72.8%</td>
</tr>
<tr>
<td>15</td>
<td>Hudson, NJ</td>
<td>New York-Northern New Jersey-Long Island, NY-NJ-PA</td>
<td>71.6%</td>
</tr>
<tr>
<td>16</td>
<td>DeKalb, GA</td>
<td>Atlanta-Sandy Springs-Marietta, GA</td>
<td>71.4%</td>
</tr>
<tr>
<td>17</td>
<td>Baltimore city, MD</td>
<td>Baltimore-Towson, MD</td>
<td>70.5%</td>
</tr>
<tr>
<td>18</td>
<td>Kings, NY</td>
<td>New York-Northern New Jersey-Long Island, NY-NJ-PA</td>
<td>70.3%</td>
</tr>
<tr>
<td>19</td>
<td>Bexar, TX</td>
<td>San Antonio, TX</td>
<td>70.0%</td>
</tr>
<tr>
<td>20</td>
<td>Clayton, GA</td>
<td>Atlanta-Sandy Springs-Marietta, GA</td>
<td>69.9%</td>
</tr>
<tr>
<td>21</td>
<td>Nueces, TX</td>
<td>Corpus Christi, TX</td>
<td>68.8%</td>
</tr>
<tr>
<td>22</td>
<td>Monterey, CA</td>
<td>Salinas, CA</td>
<td>68.1%</td>
</tr>
<tr>
<td>23</td>
<td>Merced, CA</td>
<td>Merced, CA</td>
<td>67.9%</td>
</tr>
<tr>
<td>24</td>
<td>Tulare, CA</td>
<td>Visalia-Porterville, CA</td>
<td>67.8%</td>
</tr>
<tr>
<td>25</td>
<td>Fresno, CA</td>
<td>Fresno, CA</td>
<td>66.8%</td>
</tr>
</tbody>
</table>

*Only counties with at least 50,000 households in 2009 are included

**Demographics as of June 2009**

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**THE ART OF POSITIONING**

bancography